

Bluegame brings its unconventional spirit to FLIBS

The Sanlorenzo brand is ready to surprise the American public with its disruptive soul.

Two U.S. premieres and major innovations that will be talked about for a long time.

Press release, 20 October 2022. Bluegame is set to charm the States with its unconventional and visionary approach that has always distinguished the brand.

It's hallmark? **Breaking the mould** and exceeding all expectations.

It will do so once again from 26 to 30 October at the **Fort Lauderdale International Boat Show**, the world's largest in-water boat show.

The brand of Sanlorenzo brings two unique vessels overseas: BG54 and BGX60 that take this important stage for the first time. **Two great premieres for the American market** that will fascinate and captivate audiences once again.

Bluegame's latest creation, the BG54, which won an award at the Cannes Boat Show and was greatly admired at the Genoa Boat Show, is ready to replicate the enormous success of its elder sister BG72, from which it inherits **the evolved concept of space** that offers an unusual layout in terms of size and usability, as well **as an unmistakable profile**.

While the BGX range is represented by the BGX60, the younger sister of the BGX70, the progenitor of the range, of which it retains **the revolutionary layout, original design and cutting-edge technology** in a smaller dimension.

Bluegame arrives overseas in the wake of a summer full of excellent results and resounding successes. The Ameglia shipyard never stops **innovating and looking to the future**, defying their own limits each time. This vision has led it to realise a surprising project espoused by the American sailing excellence: the **BGH a hydrogen-powered 'chase boat'** that will accompany American Magic - New York Yacht Club, challenger of the 37th edition of the America's Cup.

A daring gamble that was won by Bluegame with a **revolutionary project** based on strict racing protocol: a 10-metre foil vessel, capable of reaching 50 knots, with exclusively hydrogen propulsion, therefore with zero emissions that currently represents the highest expression of sustainability in yachting.

But the news doesn't end here, Bluegame still has a lot to reveal, many aces up its sleeve ready to revolutionise the future of the market. The **Fort Lauderdale International Boat Show** is the perfect opportunity to get to know the most innovative brand of the moment up close.

We are ready to welcome all Bluegamers from the new continent!

BLUEGAME

Via Armezzone, 3
19031 Ameglia (SP) | Italy
PIVA n° 02475190464
p. +39 0187 618490

info@bluegame.it | bluegame.it

A BRAND OF SANLORENZO

