

## Bluegame returns to the Monaco Yacht Show 2022 continuing to surprise

*Ameglia (SP), 28 September 2022* - Only those who dare can discover and transcend new horizons. And it is by daring, and inviting us to dare, that **Bluegame** presents itself at the 31st **Monaco Yacht Show** with the pioneering spirit that has been its distinguishing feature since its inception.

**From 28 September to 1 October**, on the quays of the elegant Port Hercules it will be possible to admire the unmistakable, unconventional style that characterises the production of Bluegame yachts, the result of a technical and design heritage capable of intercepting the demands of the market, pursuing a revolutionary game changer vision that dares to go where others halt.

It is in pursuit of this vision that Bluegame has dared to take on an extremely audacious challenge: that of designing and building for American Magic - New York Yacht Club, challenger of the 37th America's Cup, the first "*chase boat*" powered exclusively by hydrogen combined with foils according to the strict requirements of the event's Protocol. A complex and virtuous challenge for a 10-metre boat that has to achieve 50 knots and zero emissions. The ultimate expression of sustainability in yachting, unthinkable until recently.

On the docks of the Monaco Yacht Show, the task of representing the brand's innovative DNA was entrusted to the **BG72**, the fleet's elder sister, representing the missing link in yachting by bringing together admirers of both fly and open boats: a meeting point that defied all stereotypes and categorisation.

In addition to the disruptive BG72, Bluegame will also present the **BG42 Big Game**, an exceptional chase boat to accompany the superyachts on display, 62 Steel and Alloy, from the parent company Sanlorenzo, made available inside the marina to offer a unique service to the group's clients and to be appreciated by visitors in all its uniqueness.

With this version of the BG42, dedicated to lovers of open sea fishing, Bluegame returns to its roots and expresses all its sporting soul. A model so unique that it will not go unnoticed in the marina, thanks also to the unique hull graphics created by Roberta Verteramo Art-Designer and the first-rate fisherman equipment.

In the wake of the recent successes at the Cannes and Genoa boat shows, Bluegame welcomes clients and guests to a brand new stand.

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