





▶ SCAN ME FOR MORE CONTENTS

# CROSS-OVER SOUL

Continuing the brand's determination to reject all stylistic stereotypes, the new 72-foot yacht develops the Bluegame range by combining the BG and BGX model concepts – a new way of experiencing the spaces that emphasises an authentic contact with the nature

by Olimpia Decasa





**T**he stylistic and design strength of Bluegame's new 72-foot yacht, the flagship of the brand's fleet that made its debut at the latest Cannes Yachting Festival, is the concept that lies behind its creation - a successful combination of open and flybridge. Architect Luca Santella, the man behind the design, is enthusiastic about the new build, saying, "It's a truly unique project, a total reflection of my sailing experiences - a walkaround that embodies all the salient Bluegame features, from the lateral stairs up to the bow sunpad to the large beach area, high-performance hull - which continues the tradition of quality initiated with naval architect Louis Codega - and the Volvo IPS propulsion system, which combines high performance with low consumption. The BG72, though, goes beyond all this, as it combines the engineering systems of the BGX models with the traditional open line, the models that made Bluegame's name. We've kept the BGX's strongest element, the lower deck, and we've combined it with a super-open deck of unprecedented dimensions". The project is underpinned by a desire to offer a yacht that provides an authentic contact with the sea. "The core of the design is the saloon linked to the beach area so that there is a constant, fluid interchange between interiors and exterior. On the main deck we can enjoy the functionality of an entirely open saloon and a wet bar providing all-round contact with its surroundings, a generous, flexible bow area and a helm station that can be open or closed". The BG72, which inherits the ease of use, manoeuvring agility and safe, comfortable sailing from the BG range, offers for the first time on an open yacht a helm cabin with all-round visibility and a reverse windscreen. It can be closed off entirely for protection in adverse weather conditions or to ensure privacy when the crew are at work on

Two views of the saloon facing the aft beach club.

The canaletto walnut and leather and fabrics in colours ranging from lighter shades to azure and royal blue combine to create a wonderfully refined setting





deck. A further factor in eliminating the limits between inside and out is the use of large side windows at the level of the saloon and cabins, providing an uninterrupted dialogue with the unfolding seascape. The design, a collaboration between the architect Santella and Bernardo and Martina Zuccon, is notable for the ebullient personality of the outlines and the interior and exterior spaces. In line with all the brand's other designs, the open-air area is laid out over three levels - beach area, main deck (lounge extending from the dining area and fully-equipped bow area) and sun deck – all fully and easily accessible. The project's main objective was to make the best possible use of the relationship between exterior and interior spaces. As a result, the day area can be transformed as desired – once opened, the lounge is in direct contact with the aft beach platform, creating an uninterrupted interior/exterior space. As Bernardo Zuccon explains, “The BG72 is an open that never forgets Bluegame's history, which explains the importance of the walkaround concept. We wanted to simplify on-board movement, eliminating all obstacles and creating a communal walkway that enables guests to access all areas of the yacht, both inside and out”. The interior spaces can be shaped to fit the owner's requirements, depending on whether he or she prefers an emphasis on socialising or privacy. The saloon, with direct access to the platform, as on the BGX, can be replaced by an owner's cabin, providing stunning sea views and a direct contact with the sea on awakening. The owner of the first BG72 has chosen the version with the day area facing the beach platform and interiors with highly distinctive materials and colours – canaletto walnut with dark blue and light fabrics that communicate a feeling of refinement and character, a feature that has contributed to the success of the entire Bluegame range since its inception. <https://bluegame.it>

The yard offers two layout options – owner's cabin forward, as shown here, or aft, with direct access to the platform for a more private, exclusive enjoyment of the yacht. The bow area is equipped to provide maximum flexibility of use

